

SPECIFICATION AND PRICING

1st May 2007



307 SW Range Model Comparison

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Cruise control with speed limiter
Grille bars with chrome detailing
Front fog lights
Leather trimmed steering wheel
16" Equinox alloy wheels
Air conditioning
Panoramic glass roof with electric shutter blind
Silver coloured roof rails and door handles
Fully body coloured exterior
Audio pack - 6 speakers & audio remote control
Electrically operated + heated door mirrors
Passenger seat height adjustment
Driver and front passenger centre armrests
Deadlocks
Radio / CD player
Chrome trimmed black instrument dials
Perlo black cloth trim
Aluminium coloured centre console
One-touch electric front windows
Boot net
External temperature gauge
Storage trays under front seats
Three individual rear seats with integrated headrests
Central locking+plip
Driver & passenger seat belt fastened sensor
Trip computer
Front & rear curtain airbags
Side airbags
Passenger airbag
Driver airbag
ABS + EBFD + EBA

Dark tinted glass side windows for rows 2 and 3
Rear parking aid
ESP/traction control & ASR (HDi 136 only)
Five disc CD autochanger
Electric folding door mirrors
6 Speed manual gearbox (HDi 136 only)
ESP/traction control (HDi 136 only)
Electric rear windows
Electrochrome rear view mirror
Automatic rain sensing front wipers
Automatic headlamps
Athermic (heat reflective) windscreen
Rear 12v socket
Cruise control with speed limiter
Grille bars with chrome detailing
Front fog lights
Leather trimmed steering wheel
16" Equinox alloy wheels
Air conditioning with dual zone climate control
Panoramic glass roof with electric shutter blind
Silver coloured roof rails and door handles
Fully body coloured exterior
Audio pack - 6 speakers & audio remote control
Electrically operated + heated door mirrors
Passenger seat height adjustment
Driver and front passenger centre armrests
Deadlocks
Radio / CD player
Chrome trimmed black instrument dials
Agave grey velours trim
Aluminium coloured centre console
One-touch electric front windows
Boot net
External temperature gauge
Storage trays under front seats
Three individual rear seats with integrated headrests
Central locking+plip
Driver & passenger seat belt fastened sensor
Trip computer
Front & rear curtain airbags
Side airbags
Passenger airbag
Driver airbag
ABS + EBFD + EBA

1.6 16v	£14,927	£15,727
1.6 16v Tiptronic Auto		£16,727

HDI 90	£15,717	£16,517
HDI 110	£16,617	£17,417
HDI 136		£18,417

Equipment & Options

307 SW

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SE

BODY STYLE

5 door leisure estate

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ENGINE AVAILABILITY

1.6 16V petrol

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HDi 90

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HDi 110

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HDi 136

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SAFETY

Driver SMART airbag

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Front passenger SMART airbag with deactivate switch

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Front side airbags

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Front and rear (row 2) curtain airbags

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ABS with EBFD and Emergency Brake Assist

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ESP (Electronic Stability Programme) and ASR (traction control)

○

• HDi 136 only
○ HDi 90, HDi 110 and 1.6 petrol

Automatic illumination of hazard warning lights

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Retractable steering column and brake pedal

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Active front seat backrests

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Pretensioning and force limiting front seat belts

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Height adjustable front seat belts

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Five 3-point rear seat belts

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Two force limiting rear seat belts (row 2 outer seats)

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Double angle driver side door mirror

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Rear door child safety locks

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Two rear seat Isofix location points (outer seats only)

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Key retaining fuel filler cap

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SECURITY

Deadlocks

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Rolling code transponder immobiliser (Thatcham category 2 approved)

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•

Security coded in car entertainment

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Lockable glove box

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Panic button (internally operated central locking)

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Automatic door re-locking (if door not opened in 30 seconds)

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Automatic locking boot (activated by vehicle travelling over 6 mph)

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Key in ignition lock warning alarm

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Locking wheel bolts for alloy wheels

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COMFORT AND CONVENIENCE

Remote control central locking with two plip keys

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Location of car via plip key

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Remote control closing for electric windows from plip key

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One-touch electric front windows with anti-pinch feature

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One-touch electric rear windows with anti-pinch feature

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Electric folding door mirrors

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Electric boot release on tailgate

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Rear parking aid

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Athermic (heat reflective) windscreen

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Tinted glass

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Dark tinted glass in tailgate

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Dark tinted glass side windows for rows 2 and 3

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Height and reach adjustable steering wheel

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Cruise Control with speed limiter

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•

Equipment & Options

307 SW

S

SE

IN-CAR ENTERTAINMENT / COMMUNICATION

Radio / CD player	●	●
Fascia mounted five disc CD autochanger		●
RT4 Multi Media System with Colour Satellite Navigation, GSM phone & MP3 music storage function		○
Speed related volume controls	●	●
Two rear speakers and two front speakers (plus two additional front tweeters)	●	●
Steering column mounted remote controls	●	●
Rear sports aerial (roof mounted)	●	●
Bluetooth handsfree kit (incompatible with RT4 option)	○	○

HEATING AND VENTILATION

Air conditioning	●	
Individual driver/passenger temperature controls for digital air conditioning		●
Air conditioned glove box	●	●
Heating / air conditioning outlet in rear	●	●
Pollen filter	●	●
Odour reducing charcoal filter		●

INSTRUMENTS

Speedometer with digital odometer	●	●
Rev counter	●	●
Water temperature and fuel gauges	●	●
Oil level gauge	●	●
External temperature gauge	●	●
Distance to next service indicator	●	●
Instrument panel lighting dimmer	●	●
Trip computer	●	●

INTERIOR FEATURES

Leather trimmed steering wheel and gear knob	●	●
Additional front and rear carpet mats		○1
Aluminium finish to centre console, air vents and interior door handle surrounds	●	●
Lockable glovebox with light and storage within lid	●	●
Storage drawer under front seats	●	●
Aviation style flip up tables on back of front seats	●	●
Seat back map pockets (except rear centre seat)	●2	●2
Rear litter bin	●	●
Front, rear and two side roof mounted courtesy lights with delay	●	●
Front map reading lights	●	●
Driver and passenger illuminated vanity mirror (driver's side with ticket holder)	●	●
Three grab handles with rear coat hooks	●	●
12V accessory power point in centre console between front seats	●	●
Rear 12V accessory power point		●
Removeable roller blind style luggage cover	●	●
Boot net	●	●
Two netted boot stowage compartments behind wheelarches	●	●
High level mounting points behind first & second rows for vertical accessory load restraint	●	●
Boot light (in addition to rear courtesy light)	●	●

EXTERIOR FEATURES

Panoramic glass roof with one-touch electric shutter blind	●	●
Metallic paint	○	○
Grille bars with chrome detailing	●	●
Fully body colour front and rear bumper aprons	●	●
Body colour bodyside mouldings	●	●
Body colour door mirrors	●	●
Silver coloured door and boot handles	●	●
Silver coloured roof rails	●	●
16" Equinox Alloy wheels	●	●

Equipment & Options

307 SW

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SE

EXTERIOR LIGHTING & VISIBILITY

Double optic headlamps with clear polycarbonate lenses	●	●
Automatic headlamps		●
headlamp delay security illumination	●	●
Remote headlamps adjustment from fascia	●	●
High level third brake light	●	●
Front fog lights	●	●
Rear fog light	●	●
Lights on warning alarm	●	●
Automatic rain sensing front wipers		●
Intermittent rear wash/wipe	●	●
Electrically operated and heated door mirrors	●	●
Electrochrome rear view mirror		●
Heated rear window with time cut off	●	●

SEATING

Reclining front seats	●	●
Height adjustment of driver seat	●	●
Height adjustment of passenger seat	●	●
Driver and front passenger armrests	●	●
Fully adjustable front head restraints	●	●
Seat integrated rear head restraints (height adjustable)	●	●
Three individually sliding, tilting, folding and removeable rear seats	●	●
Rear centre seatback can be folded to create table top with integrated storage space including four drinks holders	●	●
Location points to accommodate one or two rear seats (forward facing) in boot area	●	●
One or two individual rear seats (forward facing) for row 3 (Dealer fit)	○	○2
Simple leather interior trim		○1

KEY TO SYMBOLS

- Standard
- Option
- 1 Option pack
- 2 Not available with optional leather trim
- 2 Not available in leather trim

Technical Information

307 SW

1.6 16v
1.6 16v Tiptronic Auto.
HDi 90
HDi 110
HDi 136

BADGE / ENGINE AVAILABILITY

S	•		•	•	
SE	•	•	•	•	•

ENGINE

Fuel type	Petrol	Petrol	Diesel	Diesel	Diesel
Cubic capacity (cc)	1587	1587	1560	1560	1997
Bore x Stroke mm	78.5 x 82	78.5 x 82	75 x 88	75 x 88	85 x 88
Number of valves	16	16	16	16	16
Maximum power bhp (Kw) at rpm	110 (80) @ 5800	110 (80) @ 5800	90 (66) @ 4000	110 (80) @ 4000	136 (100) @ 4000
Maximum torque lb ft (Nm) at rpm	110 (147) @ 4000	110 (147) @ 4000	161 (215) @ 1750	180 (240) @ 1750 195 (260) temporarily	240 (320) @ 2000 255 (340) temporarily

Induction	Electronic Multipoint injection	Turbo diesel with computer control injection			
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Particulate filter (FAP)				•	•
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TRANSMISSION

5 speed manual	•		•	•	
6 speed manual					•

4 speed auto adaptive automatic with Tiptronic System Porsche (also including sport and winter settings, plus shift lock)		•			
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BRAKES

Ventilated front discs	•	•	•	•	•
Rear Discs	•	•	•	•	•
Servo assisted dual circuit system	•	•	•	•	•
ABS with Electronic Brake Force Distributor (EBFD) and Emergency Brake Assist	•	•	•	•	•

STEERING

Variable rate power assisted rack and pinion (varies according to both vehicle speed and rate at which steering wheel is turned)	•	•	•	•	•
Lock to lock			2.9		
Turning circle between kerbs (m)			10.98		
Turning circle between walls (m)			11.37		

SUSPENSION

Front	Independent with Macpherson type struts and anti-roll bar				
Rear	Deformable U shaped cross member located by two arms and a hollow anti roll bar				
ESP (Electronic stability programme)	○	○	○	○	•

TYRES

Standard size	S 195/65-R15H 205/55-R16V	SE S 195/65-R15H 205/55-R16V	SE S 195/65-R15H 205/55-R16V	SE 205/55-R16V	205/55-R16V
Temporary steel spare wheel	•	•	•	•	•

FUEL TANK

Capacity (Litres)	60				
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PERFORMANCE (DRIVER ONLY)

Maximum speed (mph)	113	112	108	114	122
Acceleration 0-62 mph (sec)	11.9	13.8	13.3	12.0	10.8
0-1000 m (sec)	33.3	35.0	35.0	33.8	32.6

FUEL CONSUMPTION (EU directive 1999/100)

Urban drive cycle MPG (litres/100km)	28.5 (9.9)	24.8 (11.4)	44.8 (6.3)	44.8 (6.3)	38.6 (7.3)
Extra Urban drive cycle MPG (litres/100km)	44.8 (6.3)	44.8 (6.3)	62.8 (4.5)	62.8 (4.5)	60.1 (4.7)
Combined drive cycle MPG (litres/100km)	36.7 (7.7)	34.0 (8.3)	55.3 (5.1)	55.3 (5.1)	50.4 (5.6)

Technical Information

307 SW

	1.6 16v	1.6 16v Tiptronic Auto.	HDi 90	HDi 110	HDi 136
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EMISSIONS INFORMATION

Regulated Emission Standard	Euro 4	Euro 4	Euro 4	Euro 4	Euro 4
Carbon Dioxide (CO ₂) emissions (g/km)	178	194	134	134	148
Carbon Monoxide (CO) emissions (g/km)	0.572	0.358	0.178	0.108	0.091
Regulated Emission (HC) Standard (g/km)	0.053	0.061	-	-	-
Regulated Emission (Nox) Standard (g/km)	0.026	0.018	0.174	0.174	0.209
Regulated Emission (HC+Nox) Standard (g/km)	N/A	N/A	0.199	0.204	0.223
Particulates (g/km)	N/A	N/A	0.024	0.002	0.001
Noise Level dB(A) moving	72.8	72.9	74.1	73.4	71.6

WEIGHTS (KG)

Gross vehicle weight	1940	1980	1970	2000	2080
Kerb weight	1435	1469	1469	1492	1575
Gross train weight	2900	2900	3130	3130	3450
Maximum braked trailer towing weight*	1200	1200	1300	1300	1500
Maximum non-braked trailer towing weight*	715	730	730	745	750
Maximum towball weight			60		
Maximum roof weight			100		

DIMENSIONS (mm)

Length	4428
Width (mirrors folded in)	1762
Height	1580
Wheelbase	2708
Front overhang	878
Rear overhang	833
Front wheel track	1505
Rear wheel track	1510
Load floor length - maximum (all rear seats removed)	1997
Load floor length - row 2 seats tilted forward (no row 3 seats)	1404
Load floor length - row 2 seats in position (no row 3 seats)	1068
Load floor length - row 3 seats tilted forward	708
Boot width (maximum between wheel arches)	1044
Loading height (from ground to boot floor)	503
Tailgate loading depth	896
Tailgate entry width - horizontal maximum	1196
Boot volume cu. ft (dm ³)-row 3 seats in place/to window height	4.8 (137)
Boot volume cu. ft (dm ³)-rear seats removed/to roof height	54.3 (1539)

INSURANCE GROUP

Ratings as recommended by the Association of British Insurers	6E	6E	5E	6E	10D
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*Maximum towing weights are within the overall gross train weight

Colours and Trim

307 SW

	S		SE	
	Perlo Black cloth	Agave Grey velours	Perlo Black cloth	Astrakan** Black Leather (Extra Cost)
Ambience	Titan	Diamond	Titan	Titan
Dashboard colour	Black	Black	Black	Black
Centre console finish	Aluminium	Aluminium	Aluminium	Aluminium
Additional trim inserts	Aluminium	Aluminium	Aluminium	Aluminium

SOLID COLOURS

Bianca White	*	*	*	*
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METALLIC* COLOURS

Aegean Blue	*	*	*	*
Aluminium	*	*	*	*
Hermitage Grey	*	*	*	*
Diablo Red	*	*	*	*
Himalayan Grey	*	*	*	*
Iron Grey	*	*	*	*
Abyss Blue	*	*	*	*
Mulberry	*	*	*	*
Onyx Black	*	*	*	*

*Leather trim, and Metallic paint are EXTRA COST OPTIONS

**MANUFACTURER'S RECOMMENDED RETAIL PRICES
PEUGEOT 307 SW PRICE LIST**

Effective date:

1st May 2007

Issue No: T6/SW/07 - D1

MODEL	CO ₂	Code	BASIC	VAT	TOTAL	On the Road
	g/km		MRRP	£	MRRP	MRRP
SW						
S 1.6 16v	178	2 - 4	12,068.08	2,111.92	14,180.00	14,927.00
S HDi 90	134	2 - 4	12,782.97	2,237.03	15,020.00	15,717.00
S HDi 110	134	2 - 4	13,548.93	2,371.07	15,920.00	16,617.00
SE 1.6 16v	178	2 - 4	12,748.93	2,231.07	14,980.00	15,727.00
SE 1.6 16v tiptronic automatic	194	2 - 4	13,565.95	2,374.05	15,940.00	16,727.00
SE HDi 90	134	2 - 4	13,463.82	2,356.18	15,820.00	16,517.00
SE HDi 110	134	2 - 4	14,229.78	2,490.22	16,720.00	17,417.00
SE HDi 136	148	2 - 4	15,080.85	2,639.15	17,720.00	18,417.00

On the road includes Delivery, Number Plates, 12 months Vehicle Excise Duty and First Registration Fee

**MANUFACTURER'S RECOMMENDED RETAIL PRICES
PEUGEOT 307 SW OPTION PRICES AND AVAILABILITY**

Effective date:

1st May 2007

Issue No: T6/SW/07 - D1

OPTION PRICES

	BASIC MRRP	VAT £	TOTAL MRRP
Metallic Paint	297.87	52.13	350.00
Individual Rear Seat for row 3 (Dealer Fit)	169.36	29.64	199.00
2 Individual Rear Seats for row 3 (Dealer Fit)	338.72	59.28	398.00
RT4 Multi Media System with Colour Satellite Navigation, GSM phone & MP3 music storage function	846.80	148.20	995.00
Dark Tinted Side Windows (rows 2 and 3)	85.10	14.90	100.00
E.S.P. (Electronic Stability Programme)	255.31	44.69	300.00
Rear Parking Aid	212.76	37.24	250.00
Leather Trim	851.06	148.94	1,000.00
Bluetooth hands free kit (incompatible with RT4 option)	148.93	26.07	175.00

OPTION AVAILABILITY

	S	SE
Metallic Paint	○	○
Individual Rear Seat for row 3 (Dealer Fit)	○	○1
2 Individual Rear Seats for row 3 (Dealer Fit)	○	○1
RT4 Multi Media System with Colour Satellite Navigation, GSM phone & MP3 music storage function		○
Dark Tinted Side Windows (rows 2 and 3)	○	●
E.S.P. (Electronic Stability Programme)	○	●2
Rear Parking Aid	○	●
Leather Trim		○
Bluetooth hands free kit (incompatible with RT4 option)	○	○

○ = Option at Cost / ● = Standard

○1 = not available in leather trim

●2 = Standard on HDi 136 only (Option on 1.6 16v, HDi 90 & HDi 110 versions)

MANUFACTURERS RECOMMENDED RETAIL PRICE ON THE ROAD

The On the Road MRRP featured includes the following:

	BAND A		BAND B		BAND C		BAND D	
	100 CO ² g/km & below		101 to 120 CO ² g/km		121 to 150 CO ² g/km		151 to 165 CO ² g/km	
	Petrol	Diesel	Petrol	Diesel	Petrol	Diesel	Petrol	Diesel
Delivery to Dealer & Number Plates	£452.76	£452.76	£452.76	£452.76	£452.76	£452.76	£452.76	£452.76
VAT	£79.24	£79.24	£79.24	£79.24	£79.24	£79.24	£79.24	£79.24
Vehicle Excise Duty	£0.00	£0.00	£35.00	£35.00	£115.00	£115.00	£140.00	£140.00
First Registration Fee	£50.00	£50.00	£50.00	£50.00	£50.00	£50.00	£50.00	£50.00
Total OTR costs	£582.00	£582.00	£617.00	£617.00	£697.00	£697.00	£722.00	£722.00

	BAND E		BAND F		BAND G	
	166 to 185 CO ² g/km		186 to 225 CO ² g/km		226 CO ² g/km & above	
	Petrol	Diesel	Petrol	Diesel	Petrol	Diesel
Delivery to Dealer & Number Plates	£452.76	£452.76	£452.76	£452.76	£452.76	£452.76
VAT	£79.24	£79.24	£79.24	£79.24	£79.24	£79.24
Vehicle Excise Duty	£165.00	£165.00	£205.00	£205.00	£300.00	£300.00
First Registration Fee	£50.00	£50.00	£50.00	£50.00	£50.00	£50.00
Total OTR costs	£747.00	£747.00	£787.00	£787.00	£882.00	£882.00

VAT is calculated at 17.5 %

VAT is not applicable to cars sold in the Channel Islands

PEUGEOT 3 YEARS OF WARRANTY

All vehicles first registered in the UK and purchased from a UK Peugeot Dealer benefit from a Peugeot 2 - Year unlimited mileage manufacturer's warranty and a free optional additional 1 year of warranty provided by the Peugeot Dealer Network in the UK. This additional warranty carries a mileage limit of 60,000 miles from first registration and is dependent upon the manufacturer's recommended servicing being carried out at the specified time or distance intervals. For full terms and conditions, please consult your Peugeot Dealer in the UK.

PEUGEOT ASSISTANCE

All new Peugeots come with Peugeot Assistance, our breakdown assistance service.

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- the use of incorrect fuel, or lack of fuel
- wheel changes, punctured tyres
- instances where keys have been locked inside the vehicle, lost or stolen.
- road traffic accidents

Peugeot Assistance is free for the first year (36 months for 607) and includes European cover, homestart, roadside assistance, vehicle recovery and a free replacement car or hotel accommodation if required. Peugeot Assistance can be extended for a further 12 or 24 months, or to protect you against non-vehicle warranty fault incidents, at specially discounted rates for Peugeot owners by calling 0870 752 7050

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TERMS AND CONDITIONS

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Where a feature is described as an option in this publication it should be assumed that it is at extra cost unless specifically stated otherwise.

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